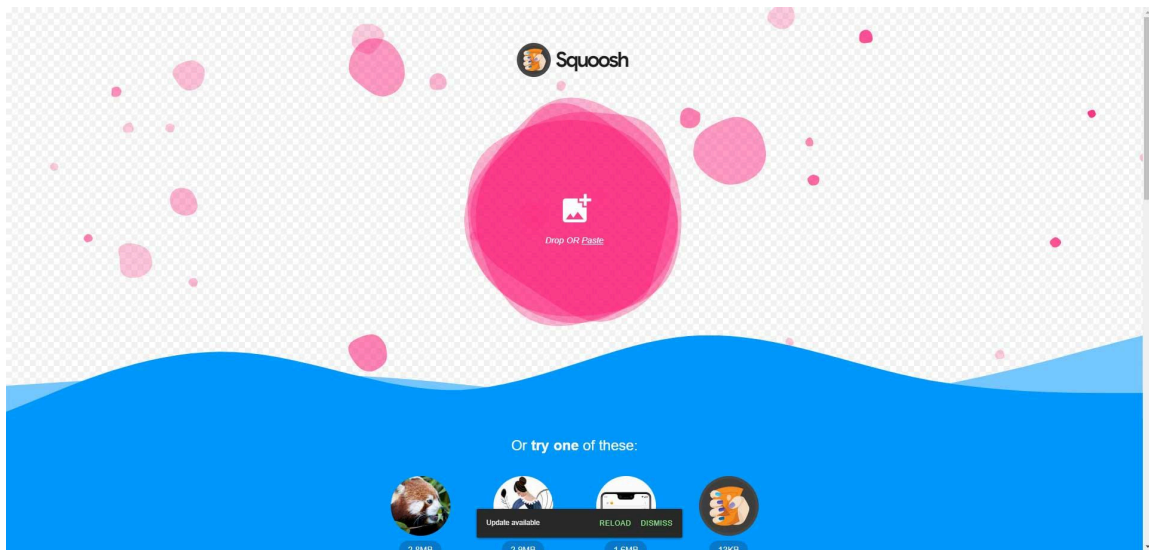
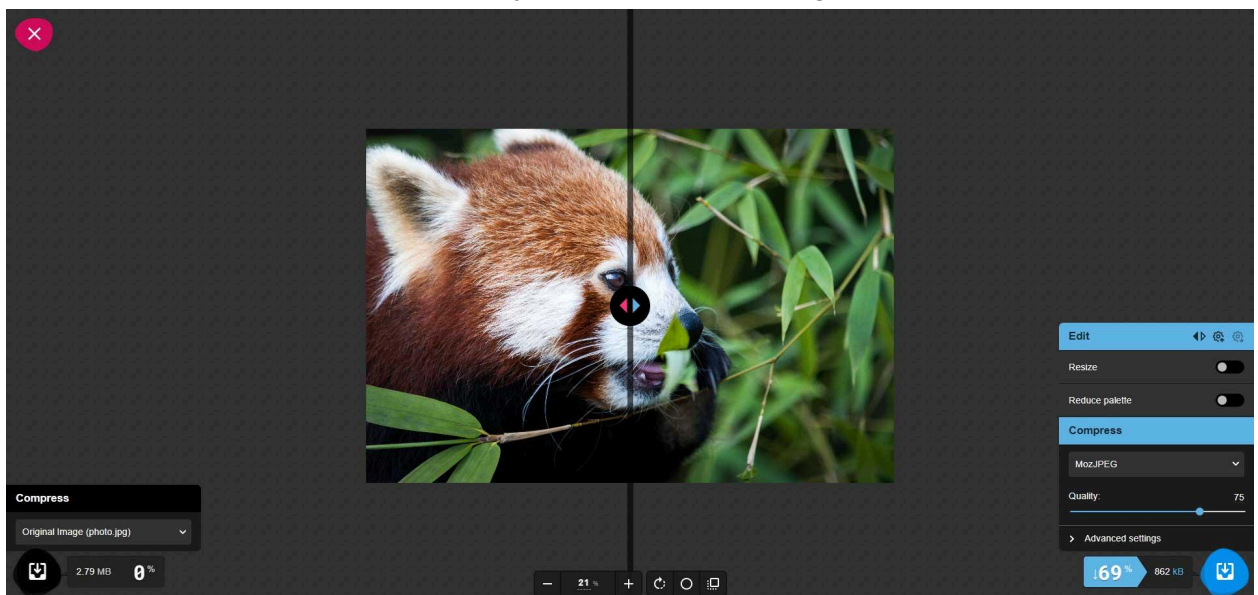


How to use Squoosh to optimize your images for the website:

- 1.) Click the following link to navigate to Squoosh: <https://squoosh.app/>

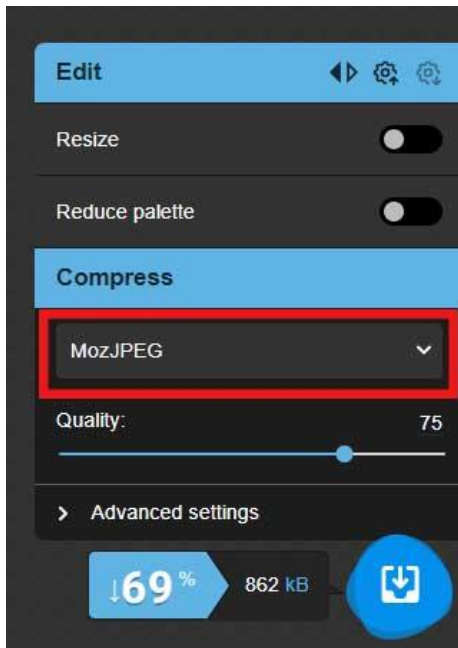


- 2.) Now for this guide's purpose, let's say we are making a hero image for the site, which has the required dimensions of 1920 x 1080 px. Upload your image by either dragging and dropping it into this window from your folder, or by clicking the large white icon in the middle of the center pink dot to browse your folder's for an image.

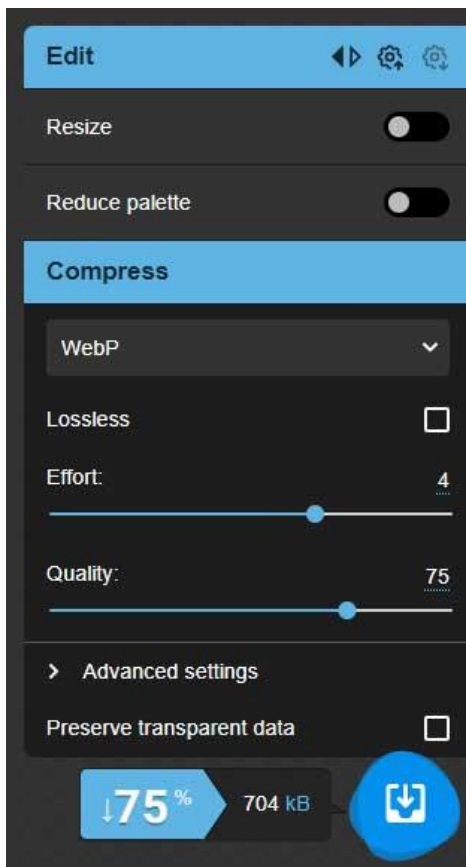


Zoom out using the bottom middle icons until you can see the whole image.

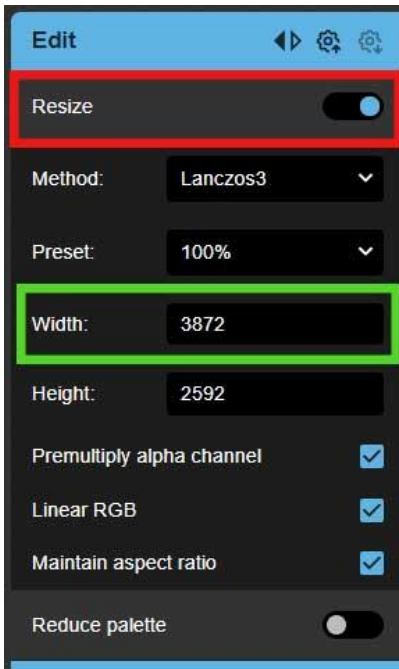
- 3.) Go to the bottom right set of menus and click on the dropdown under the **Compress** label to open it, as shown below:



In the opened list, select the option labeled **Webp**, not the one labeled *Webp v2 (unstable)*, since it isn't reliable to use. This menu should now change to look like this:

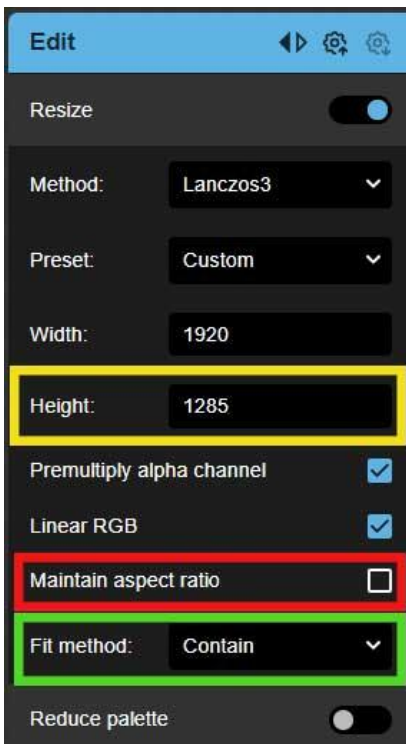


4.) Click the **Resize** toggle to open the hidden menu of options, in the red box below:

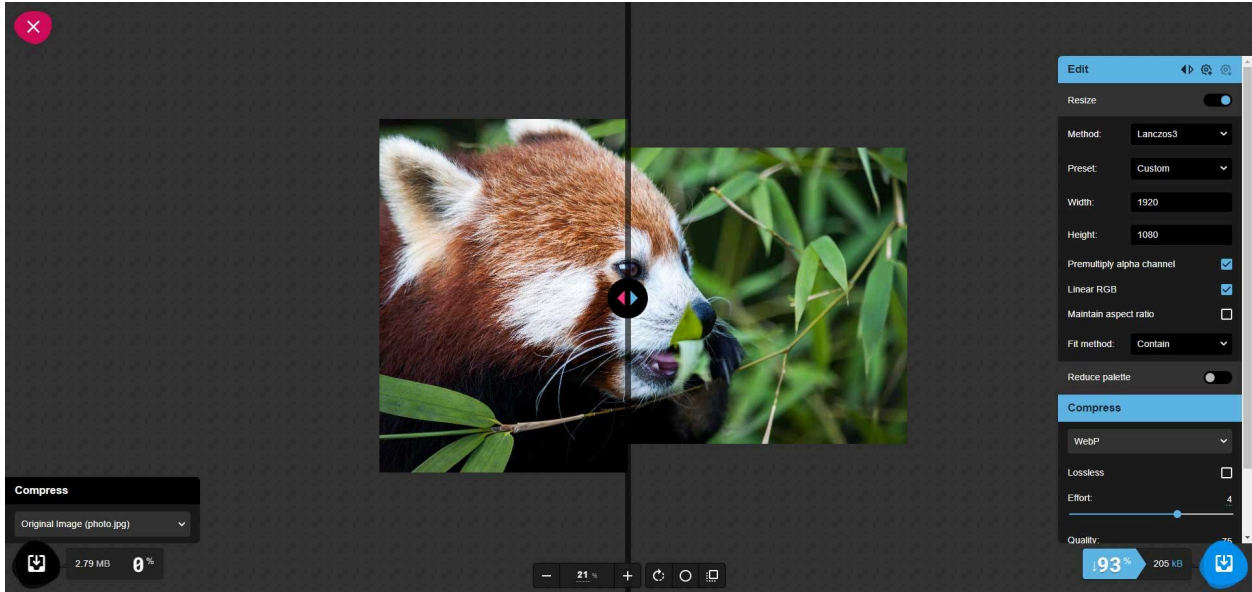


Go to the **Width** field, outlined in a green box in the above image, and change the value to **1920**.

5.) Uncheck the **Maintain aspect ratio** field, in the red box in the below image:

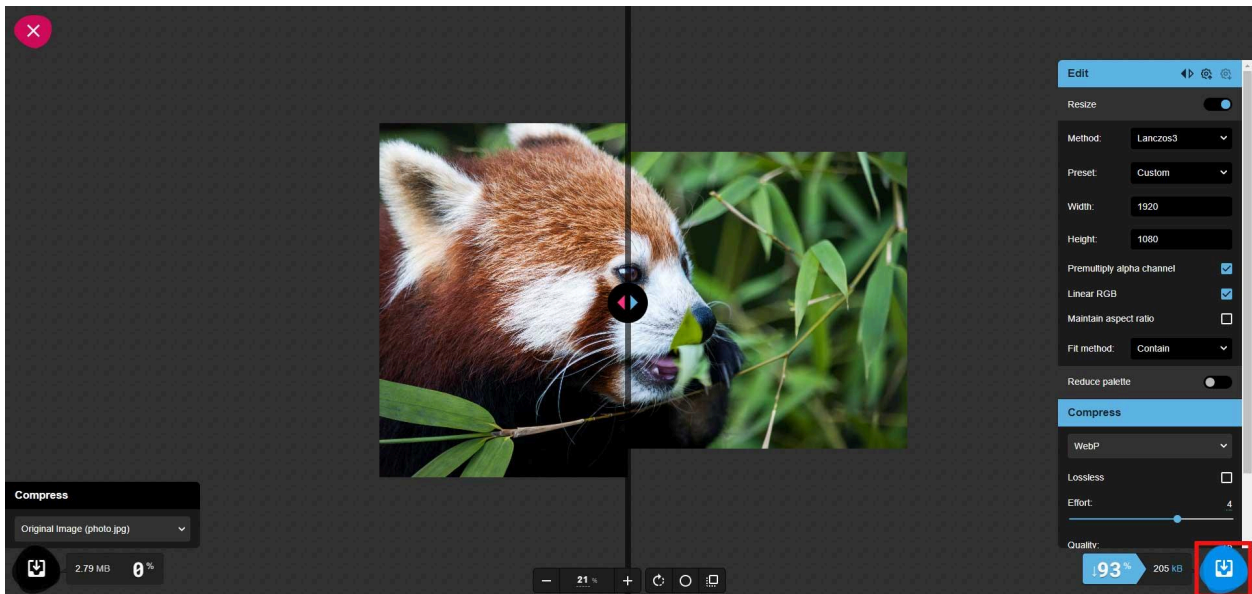


Changed the newly shown **Fit method** dropdown field's value from Stretch to **Contain**, as shown in the green box above. Then change the **Height**'s value to **1080**, in the yellow box.



Your screen should look similar to the above image.

- 6.) Click the big blue button at the bottom right corner to download the image to your device, in a red box below:



If you decide to rename the image file, remember: remove all special characters, replace all spaces with hyphens (-), and make sure it doesn't have the exact same name as an existing image file on the site.