

Command Style-A

Behavior Objectives

When the Command style is achieved, the following behavioral objectives are reached:

- ▶ To socialize the individual into the norms of the group
- ▶ To achieve conformity and uniformity
- ▶ To build group identity and pride
- ▶ To enhance the esprit de corps
- ▶ To follow directions on cue
- ▶ To achieve specific aesthetic standards
- ▶ To develop habits and routines
- ▶ To perpetuate cultural traditions, ceremonies, and rituals
- ▶ To control groups or individuals
- ▶ To instill safety procedures
- ▶ To establish the power of the group rather than the individual
- ▶ To adhere to a particular kind of discipline
- ▶ Others



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Behavior Objective Notes

Not all of the above list of behavior objectives apply to each and every Command Style episode. All episodes must answer the question: Why are you doing what you are doing in the Command Style? **Why** always influences the order of importance of the above behavior objectives and subject matter objectives.

For example: precision parachuting episode

The first reason (why) the Command Style is selected is safety and the importance of following directions on cue. Then, to achieve a synchronized aesthetic routine, conformity and uniformity are needed; and that enhances the esprit de corps and the socialization of the individuals into the norms of the group...etc.

The content and the behavior expectations (**why**) of each episode determines the ranking of the behavior objectives.